GODFRE KOW GRANT

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**Core Qualifications**

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| * 3D Motion graphics
* Motion graphics animation
 | * 3D Generalist
* Supervisory experience
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**SKILLS**

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| * Graphic arts design
* Print design and illustration
* Communication skills
* 3D Motion Graphics
* Maxon Cinema 4D
* NextLimit Realflow
 | * 3D design
* Art composition
* Adobe Creative Suite
* Insydium X-Particles
* Redshift Renderer
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**Professional Summary**

A professional 3D and motion graphics artist focused on creating and animating visual assets for, digital, video and film with extensive experience providing first-class results. I am a dedicated artist, confident at communicating with cross-functional teams to produce desired results meeting job demands and deadlines through a diligent work ethic and dedication to quality.

Over 10 years of experience working with global brands, advertising agencies, film directors and media companies I am a detail-orientated artist adept at making critical decisions, managing deadlines with a can-do attitude. I have contributed, collaborated and delivered on projects for over 30 clients globally including Coca-Cola, Nestle, Samsung, Xerox and Vodafone. I am proactive and excited to partner with like-minded individuals to achieve goals.

**Experience**

Motion Graphics Designer, Bally’s Interactive UK, December 2022 – Current

* Generating concepts and storyboards for further animation
* Modelling, animation, simulation, texturing, lighting and rendering utilizing various 2D

and 3D software

* Establish consistent visual direction for designs and multimedia projects.
* Worked within parameters of brand guidelines to achieve desired style for animations.
* Communicating with stakeholders to understand and meet client objectives.

VFX/Motion Graphics Supervisor, Sparrow Studios/Sparrow Pictures UK, January 2011- 2022

* Supervised the creation of motion design for over 30 TV commercials in Ghana for leading brands including Samsung Ghana, Vodafone Ghana and Nestle West Africa.
* Led a team of 10 to create 3D elements and full 3D environments and animations for over 50 motion graphics, TV and digital format commercials, print material and films for brands including Coca Cola Ghana, Airtel Ghana and Inesfly Africa
* Produced and directed the onset shooting of visual effects shots and postproduction for TV commercials, short and full-length films for companies like Nestle, DSTV Africa, OLX Africa.
* Modelling, animation, simulation, texturing, lighting and rendering utilizing various 2D and 3D software.

3D Creative Visualiser, Freelance, January 2011-2022

* 3D visualiser for world class advertising agencies including Publicis West Africa and Ogilvy & Mather.
* Lead designer for 3D motion graphics and product visualization
* Client Management - communicating with client service personnel to understand and meet client objectives.
* Conducted project research for informed design decision-making.
* Established consistent visual direction for designs and multimedia projects.
* Worked within parameters of brand guidelines to achieve desired style and protect each brand’s integrity.
* CGI for projects in 2D and 3D using Cinema 4D, After Effects etc.
* Managed deadlines to deliver finalized functional and aesthetic materials on time.
* Provided technical insights on project issues, resolving within tight timeframes.

Creative Graphic Designer, Akroma (Y&R) Productions and Advertising Ltd, January 2009-January 2011

* Created corporate brands by designing cohesive looks between elements such as logos and letterheads.
* Designed print materials such as brochures, banners and signs to define corporate brands.
* Created design packages to drive on-brand initiatives and increase sales.
* Created prototypes and mock-ups of products using various software packages.
* Generated digital image files for use in digital and traditional printing methods.
* Utilized extensive knowledge of Adobe Photoshop and Illustrator to create high-quality images that helped define brand visuals.
* Collaborated closely with clients to develop mockups and collect information for successful rollout of campaigns.
* Worked with clients to define marketing and design vision for various design projects.
* Established consistent visual direction for designs and multimedia projects.

Graphic Designer, 3D Visualisation Artist, Adeaz Blvprints, January 2006-January 2009

* Led the creation of a continent-wide Afropolitan magazine called ‘Canoe'.
* Led the design and production of signage for both interior and exterior spaces for major banks such as Stanbic Bank PLC and Fidelity Bank Ghana.
* Worked within parameters of brand guidelines to achieve desired style.
* Prepared and shared design drafts, sketches and layouts to win job pitches.
* Managed deadlines to deliver finalised functional and aesthetic materials on time.
* Resolved range of complex artistic development issues for both artists and team members to enhance productivity.
* Negotiated with technical and non-technical stakeholders to deliver projects to meet deadlines.

**Education**

BFA Graphic Design, , University of Science and Technology

GPA: 2.1

**Accomplishments**

* Catwalk the World - Featuring Ozwald Boateng
* Fashion show for charity involving UNFP
* Set design and building supervision
* DKT Contraceptive Educational Short films
* Nestlé Maggi Yellow Peppé series that highlighted food from areas in West Africa
* Adams Apples TV series in Ghana - Began a mindset change and trend of using locally produced fabrics
* Regularly undertaking of informal training and development through online tutorials to update knowledge and skills

**Interests**

Reading, walking through nature, comics, playing computer games, watching movies.

**LINKS**

Website : https://www.gkgrant.com

LinkedIn : https://www.linkedin.com/in/godfre-grant-7b667169/

Instagram : <https://www.instagram.com/kowgrant/>

**References**

References on request.